

PRIVACY POLICY

L Thank you for choosing to be part of my community at Ali Kojak (“I”, "my" or “me”). I am committed to protecting your personal information and your right to privacy. If you have any questions or concerns about my policy, or my practices with regards to your personal information, please contact me at alikojak@mac.com.

When you visit my website <http://www.alikojack.com>, you trust me with your personal information. I take your privacy very seriously. In this privacy policy, I seek to explain to you in the clearest way possible what information I collect, how I use it and what rights you have in relation to it. I hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy policy that you do not agree with, please discontinue use of my services (such as being a Blog Subscriber, filling out inquiry forms, signing up for my newsletter).

This privacy policy applies to all information collected through the website (such as <http://www.alikojak.com>), and/or any related services, sales, marketing or events (I refer to them collectively in this privacy policy as the "Services").

Please read this privacy policy carefully as it will help you make informed decisions about sharing your personal information with me.

TABLE OF CONTENTS

1. WHAT INFORMATION DO I COLLECT?
2. HOW DO I USE YOUR INFORMATION?
3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?
4. HOW LONG DO I KEEP YOUR INFORMATION?
5. HOW DO I KEEP YOUR INFORMATION SAFE?
6. DO I COLLECT INFORMATION FROM MINORS?
7. WHAT ARE YOUR PRIVACY RIGHTS?
8. CONTROLS FOR DO-NOT-TRACK FEATURES
9. DO I MAKE UPDATES TO THIS POLICY?
10. HOW CAN YOU CONTACT ME ABOUT THIS POLICY?

1. WHAT INFORMATION DO I COLLECT?

Personal information you disclose to me

In Short: I collect personal information that you provide.

I collect personal information that you voluntarily provide when expressing an interest in obtaining information about me or my products and services, when participating in activities on the Services or otherwise contacting me.

The personal information that I collect depends on the context of your interactions with me and the Services, the choices you make and the products and features you use. The personal information I collect can include the following:

- **Publicly Available Personal Information.** I collect first name, maiden name, last name, and nickname; email addresses; social media; and other similar data.
- **Personal Information Provided by You.** I may collect personal blog and website information; and other similar data (if applicable).

All personal information that you provide to me must be true, complete and accurate, and you must notify us of any changes to such personal information.

2. HOW DO I USE YOUR INFORMATION?

In Short: I process your information for purposes based on legitimate business interests, the fulfillment of my contract with you, compliance with my legal obligations, and/or your consent.

I use personal information collected via our Services for a variety of business purposes described below.

I process your personal information for these purposes in reliance on my legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with my legal obligations. I indicate the specific processing grounds we rely on next to each purpose listed below.

I use the information I collect or receive:

- **To send you marketing and promotional communications.** I and/or my third party marketing partners may use the personal information you send to us for marketing purposes, if this is in accordance with your marketing preferences. You can opt-out of our marketing emails at any time (see the "WHAT ARE YOUR PRIVACY RIGHTS" below).
- **To respond to user inquiries/offer support to users.** I may use your information to respond to your inquiries and solve any potential issues you might have with the use of my Services.

3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

In Short: I only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

I may process or share data based on the following legal basis:

- **Consent:** I may process your data if you have given us specific consent to use your personal information in a specific purpose.
- **Legitimate Interests:** I may process your data when it is reasonably necessary to achieve my legitimate business interests.
- **Performance of a Contract:** Where I have entered into a contract with you, I may process your personal information to fulfill the terms of our contract.
- **Legal Obligations:** I may disclose your information where I am legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests:** I may disclose your information where I believe it is necessary to investigate, prevent, or take action regarding potential violations of my policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, I may need to process your data or share your personal information in the following situations:

- **Vendors, Consultants and Other Third-Party Service Providers.** I may share your data with third party vendors, service providers, contractors or agents who perform services for me or on my behalf and require access to such information to do that work. Examples include: payment processing, data analysis, email delivery, hosting services, customer service and marketing efforts. I may allow selected third parties to use tracking technology on the Services, which will enable them to collect data about how you interact with the Services over time. This information may be used to, among other things, analyze and track data, determine the popularity of certain content and better understand online activity.

I do not share, sell, rent or trade any of your information with third parties for their promotional purposes.

- **Business Transfers.** I may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of my business to another company.
- **Third-Party Advertisers.** I may use third-party advertising companies to serve ads when you visit the Services. These companies may use information about your visits to my Website(s) and other websites that are contained in web cookies and other tracking technologies in order to provide advertisements about goods and services of interest to you.

4. HOW LONG DO I KEEP YOUR INFORMATION?

In Short: I keep your information for as long as necessary to fulfill the purposes outlined in this privacy policy unless otherwise required by law.

I will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). When I have no ongoing legitimate business need to process your personal information, I will either delete or anonymize it, or, if this is not possible (for example, because your personal information has been stored in backup archives), then I will securely store your personal information and isolate it from any further processing until deletion is possible.

5. HOW DO I KEEP YOUR INFORMATION SAFE?

In Short: I aim to protect your personal information through a system of organizational and technical security measures.

I have implemented appropriate technical and organizational security measures designed to protect the security of any personal information I process. However, please also remember that I cannot guarantee that the internet itself is 100% secure. Although I will do my best to protect your personal information, transmission of personal information to and from my Services is at your own risk. You should only access the services within a secure environment.

6. DO I COLLECT INFORMATION FROM MINORS?

In Short: I do not knowingly collect data from or market to children under 18 years of age.

I do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If I learn that personal information from users less than 18 years of age has been collected, I will deactivate the account and take reasonable measures to promptly delete such data from my records. If you become aware of any data I have collected from children under age 18, please contact me at alikojak@mac.com.

7. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your information at any time.

If you are resident in the European Economic Area and you believe I am unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm.

8. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, I do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that I must follow in the future, I will inform you about that practice in a revised version of this privacy policy.

9. DO I MAKE UPDATES TO THIS POLICY?

In Short: Yes, I will update this policy as necessary to stay compliant with relevant laws.

I may update this privacy policy from time to time. The updated version will be indicated by an updated “Revised” date and the updated version will be effective as soon as it is accessible. If I make material changes to this privacy policy, I may notify you either by prominently posting a notice of such changes or by directly sending you a notification. I encourage you to review this privacy policy frequently to be informed of how I am protecting your information.

10. HOW CAN YOU CONTACT ME ABOUT THIS POLICY?

If you have questions or comments about this policy, you may email us at alikojak@mac.com.